



RETAILERS ASSOCIATION OF INDIA

presents

Workshop on
**Fundamentals
of Retail
Supply Chain**

Mumbai: 19 - 20, March 2012

Bangalore: 22 - 23, March 2012

Prakash  Menon



About the Seminar

What is Supply Chain?

- Supply Chain involves much more than just logistics.
- It involves everything from purchasing the product right through to delivery to the end user.
- Learn PK's 'Buy, Move, Sell' Supply Chain model.

Supply Chain Metrics

- Measuring the Supply Chain by quantitative and qualitative measures provides key insight to its performance.
- Understand the different metrics used in assessing and analysing Supply Chain performance.

The Changing Retail Landscape

- Retail is changing very quickly.
- Consider what these changes mean for your customer, your suppliers and your business.
- What does the future hold for retail? And for your business?

Analysis of Global Best Practice examples

- Learn how retailers have transformed their supply chain to deliver results.
- Explore how Zara, Myer and Best Buy create competitive advantage through their supply chain strategy.
- What can you apply to your business?

Who should attend:

- 1) Retail CEO's, CFO's, Supply Chain Heads and Team Members
- 2) Buying & Merchandising Heads, Buyers, Assistant Buyers, Merchandisers from Apparel, Luxury, Fashion Wear, Jewellery, Lifestyle Accessories, Footwear etc....
- 3) Business Heads of Service Providers - Logistics, Cold Chain, Warehousing, Technology and mechanization in Supply Chain.
- 4) Manufacturers and Brands - their Modern Trade Heads and Supply Chain Heads
- 5) Packaging experts

Program Venue Details:

Fundamentals of Retail Supply Chain will be offered in both Mumbai and Bangalore during March.

Program Fees:

A fee of Rs. 10,000 must be paid upon registration. This includes course delivery fees but excludes any participant travel or accommodation.

Speaker Profile

Prakash  Menon



PK Menon has had a 25 year+ successful corporate career that includes heading Supply Chain and Logistics for Myer Pty Ltd, Australia's leading department store chain during a period of significant change.

PK has extensive experience and a consistent track record of contribution in merchandise planning, buying, product development, supply chain and implementing turnkey solutions to complex enterprise problems in the retail sector. He has demonstrated ability to negotiate and close service offerings by managing multiple stakeholders with differing perspectives and agendas.

During his role at Myer Pty Ltd, PK ensured the delivery of the company's merchandise strategy by leading its merchandise plan and replenishment team through a fully integrated end-to-end supply chain. All the while, focusing on innovative and cost effective merchandise planning strategies to ensure the right product, in the right quantities, at the right time in the right stores.

PK has a Bachelor's degree in Science (Mumbai), MBA (Macquarie Graduate School of Management, Australia), Advanced Management Program (Wharton Business School, University of Pennsylvania), Diploma in Supply Chain Management (Monash University, Australia), Diploma In Hotel Management (Mumbai, India)

“PK has played an instrumental role in formulating commercial strategies and managing the development and delivery of complex supply chain and logistic solutions, often within turbulent and uncertain environments.”

PK has developed a series of programs essential for the many professionals seeking to expand their knowledge of Retail Best Practice. These programs include:

- Fundamentals of Retail Supply Chain
- Strategic Supply Chain Management in Retail
- Driving Retail Profit
- Marketing in the New World
- Retail Leadership
- Merchandise Buying and Planning
- Global Retail Trends and Insights

For registration contact:

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